

SEMINAR HOTEL

HOTEL

INFORMED. ABOUT EVERYTHING
AND MUCH MORE BESIDES.





EVERYTHING HERE FITS TOGETHER

When you enter the Bocken premises, the first thing you do is stand still. You breathe in the calmness – and slowly exhale. You pause, look around, and marvel. You take the time, even when you don't really have it.



A GREEN AND PLEASANT LAND

There's plenty of space here for dreams, festivities, and conferences, and therefore plenty of cause for celebration.

It's all about arriving

For instance in a completely new environment. Surrounded by freshness. Settling in. Switching off. Clearing your mind, unwinding, and letting go.

Bocken is magical

Bocken is historical. Bocken is well-being. You encounter the spirit of a bygone age and are then automatically brought back to today's (beautiful) reality. Indeed, for all its history, Bocken is an ultra-modern conference and event venue. This is where you rest and relax, where you let yourself be inspired and pam-

pered. It's where you let body and mind soar and then settle again in this cosy, comfortable setting.

Bocken is the place diversity calls home. And people who are there to make sure you want for nothing. Let alone atmosphere, warmth, and well-being.

Ultimately, it's the package as a whole that makes Bocken magical: only the best, in each and every detail.





1 Seminargebäude, 2 Reitgebäude, 3 Taubenhaus, 4 Landhaus



A large, modern conference room with a high ceiling, rows of black chairs, and a large screen displaying the word 'Bocken:'. The room features a patterned carpet, large windows with green curtains, and a complex lighting rig with multiple spotlights. A balcony is visible on the right side of the room.

Bocken:

UN-CONVENTIONAL

Bocken is arguably the conference venue par excellence. Where else are the surroundings, the setting, and the infrastructure so perfectly in tune?

A successful meeting begins the moment you arrive at Bocken. Here, the atmosphere is filled with positive energy, and there is no denying the campus feel to it. A good feeling on arrival, a good feeling in general, and a positive start to the day. The fresh croissants, the delightful froth on the coffee, the ability to rely on all the amenities, the comfortable seating, the peaceful retreats.

Bocken has them all: the ideal conditions for a perfectly staged meeting or conference to suit

every taste. The perfect setting, the vast choice of rooms and facilities, the culinary accompaniment, the views, the free space, the accommodation.

And the best part is that we'll take charge of every aspect, from arrivals to mid-morning snacks, from coming up with the initial idea to implementing it and seeing it through to completion. Ultimately, it is all about the great feeling that people will take home with them.





ALL FIRED UP

Enjoy your event and leave everything in our capable hands. We know how important these occasions are, which is why we attach so much importance to the personal touch – right down to the very last detail.

Whatever you may be looking forward to, Bocken has a thousand good reasons for organising celebrations just the way you want them to be.

A small family function. A great party for 150 people. A thoughtful family celebration.

We offer the perfect setting for every occasion worth honouring, paying tribute to, and ap-

plauding. From the perfectly synchronised organisation to the vast array of premises to the choice of culinary accompaniment.

Best of all, we ourselves are all fired up to play our pivotal role in your perfect celebrations. With our experience, our infectious good humour, and a package of services that leaves nothing to be desired.





THE MOST BEAUTIFUL DAY EVER

Weddings can be held anywhere. Which is why people get married in places they love. Like Bocken, for instance.

For years we have been accompanying couples on their path to happiness. Some bridal couples like to stage their weddings like a movie set, others more subtly and simply. The undeniable fact is that Bocken is the perfect venue for a wedding reception in the most pleasant surroundings.

Here you are in seventh heaven – high above the Lake Zurich fairy-tale weddings become

true. According to the timeline we create together. Whether it's good or not so bright weather, we have perfect alternatives for every condition.

And the good thing about Bocken is: we fulfil all wishes that can come true during the wedding event. Not least because we talk and especially act from experience.






IN THE BEST OF HANDS

Bocken is the ideal venue not just to round off the evening in cosy surroundings, but also to spend the night. At any one of the forty comfortable hotel rooms at our seminar hotel.

There's also a fitness room, and a sauna, to sweat off some of the excesses and get back into shape. Alternatively, hire one of the hotel's own bicycles or electric bikes, or relax with some table football or a round of billiards.





STEEPED IN HISTORY

Bocken is steeped in history: once a summer residence, spa resort, and school for girls, the country estate has been the site of remarkable events over the past 400 years. One such event was the Bocken Rebellion of 1804. The exemplary farming estate later became a flourishing cultural centre. In 1977 it passed into the ownership of the canton of Zurich; in 1993 Credit Suisse bought up the estate and, one year later, opened the Seminarhotel Bocken.



CREATIVE OUTPUT

For decades, artists in all genres have been inspired by Bocken, engaging creatively with the here and now in a way that has been thrilling in the extreme. Today, works by Dani Karavan, Beverly Pepper, Nam June Paik, Rebecca Horn, Sol LeWitt and Ulrich Rückriem are all there to be admired. These artists asked the questions, and their influence and works have a vibrancy that continues to imbue the site.



“LOOKING AT THE PICTURE AS A WHOLE REVEALS
THE TRUE GREATNESS OF THE DETAIL.”

CÉSAR RITZ (1850 –1918), PIONEERING VALAIS HOTELIER

