MEETINGS

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INSPIRED. SETTING OFF FOR NEW HORIZONS.





TIMELINE

FROM DAWN TILL DUSK









Rendezvous at the seminar building: to welcome all your participants with coffee and croissants in the large foyer.

8:00 am

Bocken offers lots of options for group work in a smaller setting.

9:15 am

We'll organise an all-important mid-morning snack for you, ideal for that extra energy boost.

10:00 am

Then it's on to a presentation. All our seminar rooms are equipped with state-of-the-art technology.

10:30 am

Only the very best from our kitchens: indeed, the success of any meeting also depends on the culinary accompaniment.

12:15 am

1:15 pm

Talks in the plenary meeting. We'll put everything in place for you, whether it's seminar or concert seating, round tables or a classic U-shaped seating arrangement.

3:30 pm

In between, a few limbering-up exercises around our billiard table.

Or perhaps a game of table football?

5:30 pm

Round off your meeting with drinks in the atmospheric surroundings of the Reitgebäude bar.

7 pm

Time now to relax and unwind – with dinner in our Reithalle.

11 pm

It's always good to sleep on important decisions. And in our hotel rooms you'll find all the peace and quiet you need.



INTERVIEW WITH EMANUELE LORUSSO

"YOU'RE MORE INSPIRED IF YOU'RE RELAXED"

Flipcharts, projectors, seating arrangements – whatever it takes to make a meeting successful, Emanuele Lorusso knows all the options. Before, during and after the event he's there to make sure everything is as it should be.

A seminar is being held today at Bocken: what are your duties?

The first thing I do in the morning is check the seminar room that has been reserved and make sure it's clean and tidy. I also check that the tables, chairs, flipcharts and other equipment are set up as requested and planned by the guest with our event coordination team.

What sort of details require your particular attention?

With any meeting it's important to ensure that everything is in the right place, no matter how insignificant it may seem: for example the moderation material, with pens that work and pinboards. After all, guests are always better able to concentrate on their tasks in pleasant surroundings.

What do you do if something doesn't quite go according to plan?

Sometimes there have been situations where a microphone did not work right away. But with my experience, I'm always able to come up with a solution to any problem quickly. And if not, one of my colleagues is guaranteed to know what to do.

What makes Bocken ideal as a conference venue?

One of its distinctive features is the array of different buildings, all set in natural surroundings. Thanks to all these areas our guests have a vast selection of options to choose from for their event. Other traits are the flexibility and the warm hospitality of our staff.

What sort of meetings are held at Bocken? All kinds of seminars by all kinds of companies: from simple meetings for six people to large-scale conferences with three hundred delegates.

What do customers expect of a perfect conference or meeting?

Hospitality, efficiency, comfortable surroundings – and for everything to run even more smoothly than expected.

What's the most unusual request you've had?

We once relocated an entire seminar outdoors into the garden during the lunch break – complete with break refreshments, parasols and ice cream cart

Your top tips for future conference organisers?

Make full use of the opportunities we have to offer, discuss your wishes and ideas with the event coordinators. After that, you won't have to worry about any aspects of the organisation apart from the contents of your conference.









Seminargebäude

These bright, open-plan premises provide the perfect setting for learning, reflecting, and coming up with new ideas. Forum 1 and 2 can be combined to accommodate conferences of up to three hundred delegates. Thanks to the adaptable seating layouts and the first-rate technical infrastructure we're equipped to accommodate all your requests, from interactive workshops to product launches and discussion panels. Two interpreters' booths are per-

manent fixtures in this conference room. The various workspaces are ideal for group work or meetings in small groups. The foyer acts as an informal meeting area during breaks where we also serve snacks and refreshments. The billiards corner is ideal for kicking back after a strenuous round of discussions and recharging your energy levels. Those who prefer their breaks to be activity filled will appreciate the presence of a billiards table and table football.

		Seating layout and number of participants					
	Surface area m²	Concert	Seminar	U-shaped	Block table	Chair circle	
Forum 1/2	500	330	120	50	50	100	
Forum 1	250	120	70	34	34	40	
Forum Gallery 1	45	20	_	16	16	16	
Forum 2	250	120	70	34	34	40	
Forum Gallery 2	105	50	_	20	26	30	
Forum 3	100	60	32	22	22	25	
Forum 3/Gr. 1	125	90	42	32	30	35	
Forum 4	40	30	14	16	14	16	
Forum 8	66	30	14	16	12	16	
Group room 1	25	20	_	_	10	16	
Group room 2	20	20	_	_	10	12	





Reitgebäude

The Reitgebäude, or stables, has lost none of its uniquely distinctive charm, making it a special venue for seminars.

The gable roof lends the $180 \, \text{m}^2$ seminar room (Forum 5) its special atmosphere. The premises also include a gallery for group work for up to eight people. The second seminar room (Forum 6) with views of the grounds accommodates up to 16 participants.

Those wishing to stage their conference on a grand scale will find the historic Reithalle, or riding hall, ideal, with state-of-the-art technology, outstanding acoustics and a wide array of seating layouts. The adjoining bar and the lounge offer a cosy retreat during meeting breaks. And in fine weather there's nothing like stepping outside, into the courtyard. We are happy to serve lunch in both the Reithalle and the Restaurant Artis. And, in the evening, there is no better place to let your thoughts come to rest than the comfort of the Sattelkammer.

		Seating layout and number of participants				
	Surface area m²	Concert	Seminar	U-shaped	Block table	Chair circle
Forum 5	180	90	64	34	34	35
Forum 6	40	30	14	16	14	15
Group room 3	17	10	_	_	8	8
Reithalle	300	250	100	58	40	100
Restaurant Artis	90	60	24	20	18	25





Taubenhaus

With its coffee bar, winter garden, gallery and separate garden terrace, this distinctive building bathed in lots of natural daylight is ideally suited for closed-door meetings, workshops and group work.

A bistro kitchen is also integrated, allowing you to schedule your day's agenda just as you want it. The light-filled winter garden and the additional galleries on the top floor are perfectly suited to work in groups.

		Seating layout and number of participants				
		Concert	Seminar	U-shaped	Block table	Chair circle
	Surface area m²					0
Forum 7	66	30	_	18	_	20
Winter garden	23	10	_	_	3×4	10
Gallery	30	_	_	_	2×8	_





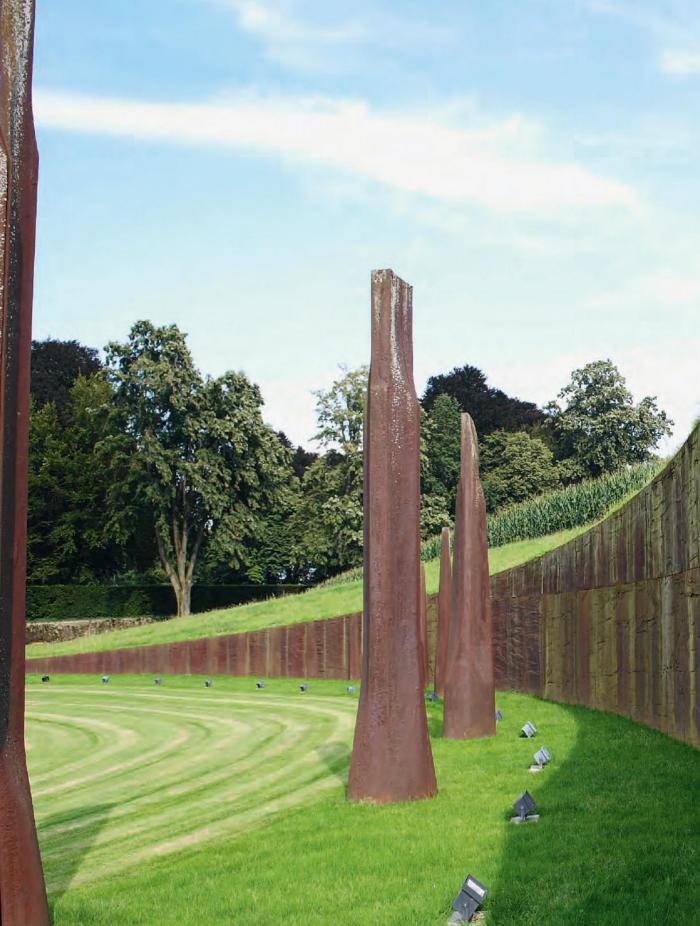
Landhaus

This splendid 17th-century manor has provided the setting for many a chapter in history. Its various rooms are of significance from an art history perspective and, even today, they provide an inspiring setting for the launch of another success story.

This is where history and future blend historical surroundings with modern interiors. The Festsaal with its stunning stucco work is ideally suited for presentations. For those wishing to dine in private we are happy to reserve the exclusive Restaurant Arcade. And how about rounding off your meeting with drinks within the listed walls of the wine cellar?

		Seating layout and number of participants					
	Surface area m²	Concert	Seminar	U-shaped	Block table	Chair circle	
Restaurant Arcade	85	60	18	22	_	20	
Festsaal	60	50	_	_	_	15	
Meeting room 1	22	_	_	_	8	_	
Meeting room 2	35	_	_	_	10	_	
Meeting room 3	35	_	_	_	10	_	
Meeting room 4	55	_	_	_	18	_	
Landhaus Lounge	40	20	_	_	10	15	
Bockenclub	160	60	24	22	20	25	









Technical sophistication

Each of our rooms is equipped with state-ofthe-art infrastructure. Standard technology such as projectors, flat screens, presenters, pinboards, flipcharts and moderator's equipment are available throughout.

We're also more than happy to provide additional extras such as a telephone conference system, interpreters' booths or a mixing console for more than five microphones at your request.

By your side

It's not just the infrastructure we do well. You can also rely on the qualified support of our staff. Whether it's for instructions or looking after your event as a whole.

For a change

At Bocken, we offer more than just an exclusive setting for your seminar. The right social programme also ensures enlightening moments alongside your work schedule, enabling your team to grow stronger as a result. How about a guided tour on the art history of the Landhaus and its surroundings? Or a chocolate workshop that lets you make your very own creations? Or a wine tasting in the stunning setting of the wine cellar? Tell us what you have in mind – we guarantee we won't run out of ideas!





And if there's time, why not head for our fitness room or relax in the sauna? Other activities include renting one of our bicycles or electric bikes as well as a game of table football or billiards.



FEEDBACKS

A COMPLETE PACKAGE

Satisfied guests are the best acknowledgement that we've done a good job. Thank you for choosing us!

Our seminar was perfect. We were utterly satisfied with the friendliness, attentiveness, variety and flexibility. The Seminarhotel Bocken is run with exemplary professionalism. All our seminar participants were just as satisfied. We're happy to recommend Bocken, and we'll certainly come back

upc cablecom

Our event at Bocken was a resounding success; the feedback from participants was thoroughly positive. As the organisation team we felt extremely at ease.

Bocken offered us a first-rate service, and the assistance we received was flexible and reliable in every way. Thank you once again for everything and see you next time!

Swisscom (Schweiz) AG

I only have good things to say about the event we held at Bocken. Throughout the entire day we were looked after outstandingly well. The staff were very obliging at all times and extremely friendly. The rooms are impressive, and we were very taken by the faultless infrastructure and technology. As always, working together with the event coordination team was great. We were very satisfied and are always happy to recommend the Seminarhotel Bocken to others.

ORIOR Management AG

We have been staging our events on the Bocken estate since 2009. During that time we came to know and greatly appreciate not just the inspiring location with its unique Reithalle and the stylish premises, but also the friendly, versatile and obliging staff. Bocken has become something of a second home for us.

Our seminar participants always greatly appreciate the atmosphere and the delicious treats!

Fuhrer & Hotz Schweizerisches Marketing Forum

